



Empowering charities with Microsoft Azure

Charities and non-profit organisations face increasing demands to deliver services efficiently, securely, and sustainably while navigating constrained budgets, heightened scrutiny, and high donor expectations.



Technology is key to achieving these goals, and migrating to Microsoft Azure offers a powerful pathway to modernise operations, improve service delivery, and unlock innovation.

Why move to Microsoft Azure?

Migrating your services to Microsoft Azure is more than just a technological upgrade—it's a strategic move that supports the core mission of your organisation. Azure provides:

Cost efficiency

Moving to the cloud reduces the need for expensive on-premises hardware and maintenance costs, allowing charity organisations to allocate more funds directly to their causes

Scalability

Cloud infrastructure offers flexibility to scale resources up or down based on demand, ensuring charities can efficiently manage their operations during peak times without overcommitting resources

Improved collaboration

Cloud services enable better collaboration among staff, volunteers, and stakeholders by providing access to shared documents and applications from anywhere, at any time

Enhanced security

Cloud providers invest heavily in security measures and compliance, helping charity organisations protect sensitive donor data and maintain trust with their supporters

Managed service benefits

Utilising managed services can alleviate the burden on staff by partnering for their IT management and support, allowing charity workers to focus on their core mission and programmes rather than technical issues

However, embarking on this transformation requires a comprehensive understanding of your current IT infrastructure.

Ensuring a seamless migration means addressing key challenges such as:

- Outdated systems and applications
- Data silos limiting collaboration and insight
- Rising cyber security threats
- The need to maintain uninterrupted service delivery during migration



What is Surveyor?

Conducting a comprehensive assessment before migrating to Azure is paramount, as it provides a clear roadmap to calculate a total cost of ownership, identify potential bottlenecks, and to streamline the migration planning process. By thoroughly evaluating your existing infrastructure, you gain insights into workload dependences, resource utilisation patterns, and potential areas for cost optimisation.

This proactive approach ensures a seamless transition to Azure, minimising downtime and mitigating risks. Ultimately, the benefits of assessing your infrastructure estate before migration extend beyond a smoother transition, and include:

- ✔ **Sustainability:** achieve your sustainability goals by leveraging the carbon benefits of Azure
- ✔ **Security:** protect against increasing sophisticated attacks with unmatched security
- ✔ **Modernisation:** accelerate the modernisation journey at your own pace
- ✔ **Scalability:** efficiently scale workloads to meet your evolving business demands



Surveyor Migrate

Surveyor Migrate is designed for organisations looking for the rapid adoption/ migration of workloads and require a "rapid lift and shift" of virtual machines (VMs) and applications.

The rapid lift and shift approach to Azure migration offers organisations an accelerated pathway to unlock the power of the cloud, without the need for complex application redesign or rearchitecting. This method involves swiftly moving existing on-premises applications and workloads to Azure, minimising disruptions and accelerating time-to-value.

Surveyor Migrate not only expedites the migration process but also ensures continuity in operations, enabling you to harness the scalability, security, and innovation of Azure.

- Main benefits of Surveyor Migrate
- Accelerated migration to the cloud
- Minimal downtime during migration
- Zero application redesign or rearchitecting
- Ensures continuity in operations
- Calculate a total cost of ownership

We specialise in guiding charities and non-profits through this journey, helping you assess your infrastructure, plan strategically, and achieve a smooth transition to the cloud. Together, we can empower your organisation to deliver even greater impact in a rapidly changing world.

Surveyor Modernise

Surveyor Modernise provides an assessment of your current application estate. It offers organisations a strategic multi-stage roadmap for the modernisation of its estate over multiple years.

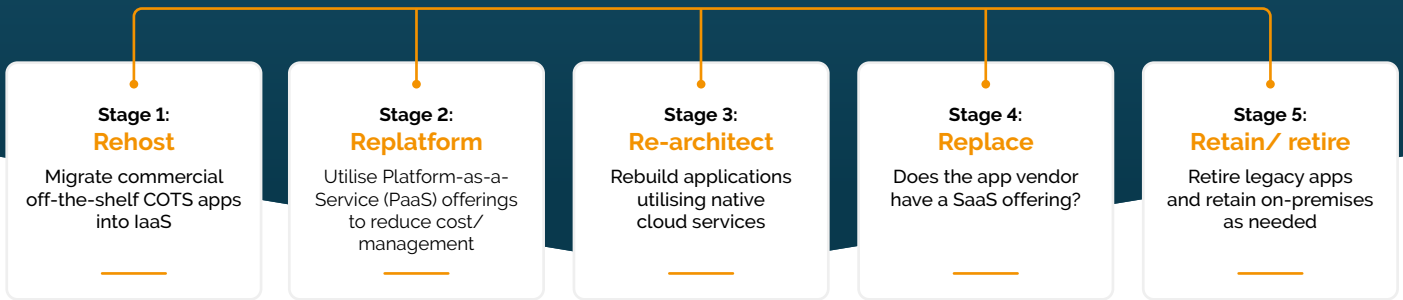
This road-map leverages Azure native services and aligns each stage with your business objectives, in addition to calculating a total cost of ownership. This approach ensures a tailored transformation that maximises efficiency and innovation. By leveraging native services, you'll benefit from:

- Seamless integration
- Improved performance
- Enhanced functionality
- Capitalising on Azure's robust ecosystem

The result is not just a migration, but a holistic application modernisation that unlocks the full potential of Azure's native services.

But where do we start?

What your roadmap could look like



Our Surveyor assessment features

Below is a high-level overview of the features and outcomes of both our Surveyor Migrate and Modernise assessments:

Features included	Surveyor Migrate	Surveyor Modernise
VM level analysis with run costings provided for IaaS and/ or AVS migration	✓	✓
Basic total cost of ownership (TCO ^{***}) using Microsoft provided/ industry standard numbers	✓	
Estimated carbon savings using Microsoft provided data	✓	✓
Phoenix 'Optimise and Modernise' sustainability workshop		✓
Commercial benefits calculated - reserved instances/ savings/ AHUB/ right sizing	✓	✓
Rough order of Magnitude (RoM) costings for migration effort* (pending further scoping)	✓	✓
Microsoft funding estimate (if applicable)	✓	✓
VM-to-application mapping (customer input/ workshop required)		✓
Gartner '6R' and 'time methodology' categorisation of application estate (customer input/ workshop required)		✓
Identification of potential SQL PaaS candidates and costs		✓
Identification of other app modernisation opportunities to inform a high-level 'to-be' strategic roadmap/ further workstreams** (customer input/ workshop required)		✓
TCO ^{***} of data centre vs Azure using customer provided data (customer input/ workshop required)	*	✓
High-level migration wave planning* (customer input/ workshop required)		✓

* Optional component

* IaaS, AVS, and SQL MI/ PaaS only if applicable

** Run costs and TCO not included and require further scoping

*** The following are included in the TCO calculations: hardware, virtualisation, windows and SQL licences, electricity, backup, DR, building rental/ co-Lo, and labour costs for management/ maintenance of estate

Why Phoenix

As one of the most recognised and accredited world-leading Microsoft partners with a focus on transforming organisations across the UK, you can trust in Phoenix and our skills and specialist knowledge:



“

Cost cutting was not the key driver, but it has become one of the outcomes of what we're moving to. Roughly, there is a 50% saving in certain areas of our current IT expenditure by moving to the cloud – so we get more for less. For every £1,000 saved in IT that's potentially 2 weeks' worth of people being within one of our care homes. So, the more effective we are at spending our cash the better it is for the community as a whole.”



Andy Veale
Director of Technology and Change
Joseph Rowntree Foundation

[Watch the case study](#)

Start your **cloud migration** journey today

Arrange a free scoping call with our Microsoft Cloud Specialists today to discuss your current infrastructure goals and which Surveyor assessment is best for your organisation.

[Get in touch now](#)

01904 562200
www.phoenixs.co.uk
hello@phoenixs.co.uk

